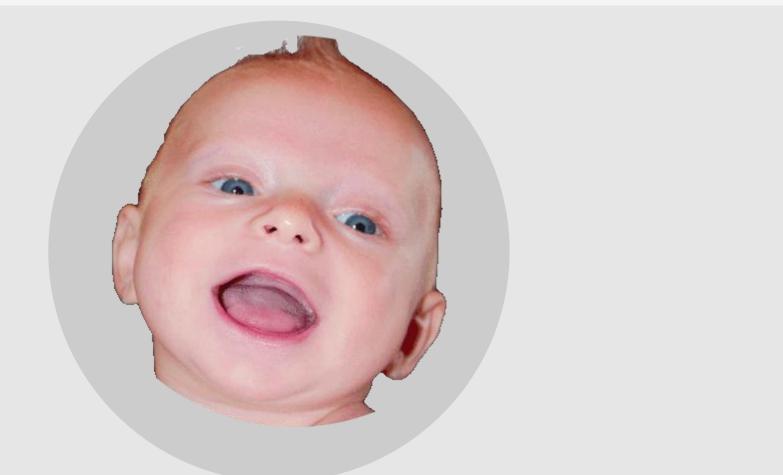


### **OER: Open Education Revolution**

• Eleonora Pantò • @epanto • 29<sup>th</sup> Sept, 2014







1.Understanding **Open Education** 



### 2. OE Initiatives

3. MOOC

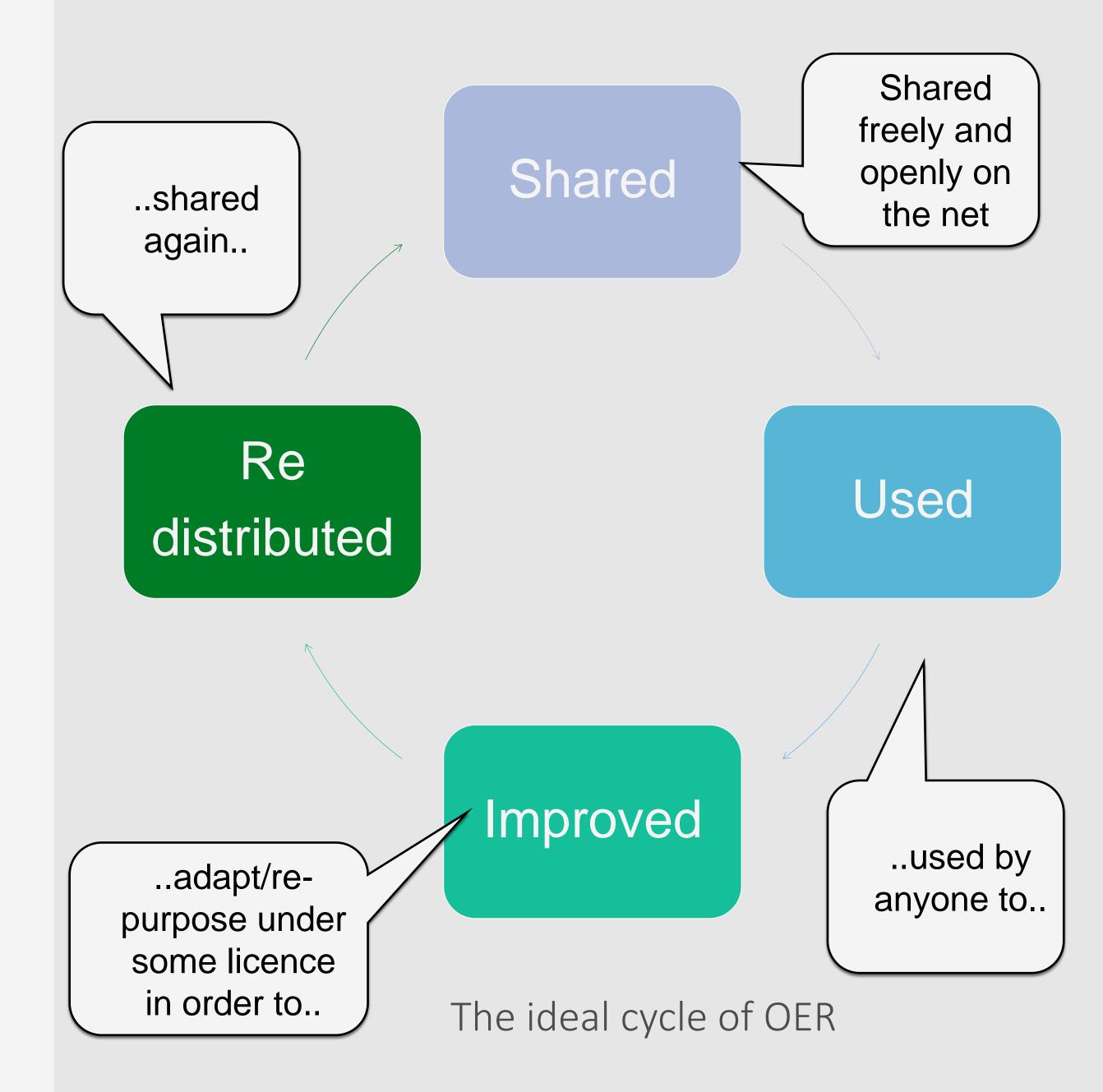


### 1. Understanding Open Education :

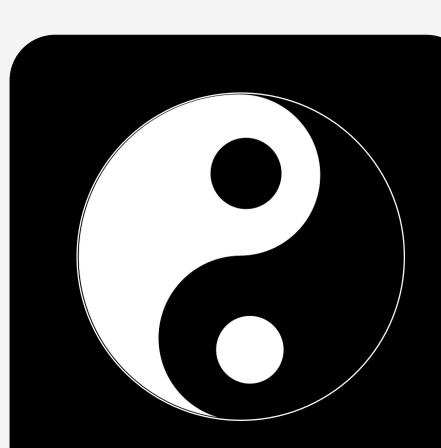
- •enabling factors
- definition
- declaration
- •timeline

### Open Educational Resources

Source http://www.slideshare.net/mpaskevi/introduction-to-open-educational-resources



### Enabling factors

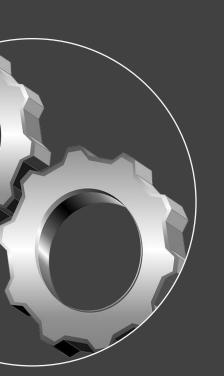


### Social

 Change in philosophy



Source (slide 6): http://www.slideshare.net/mpaskevi/introduction-to-open-educational-resources



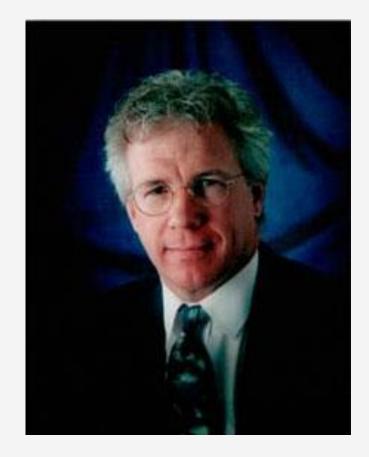
Technical • Affordances



Financial • A range of financial models









### 1994- Wayne Hodgins

Reusable learning object, standard and remixable

1998 - Richard Stallman Open Source Software Public license



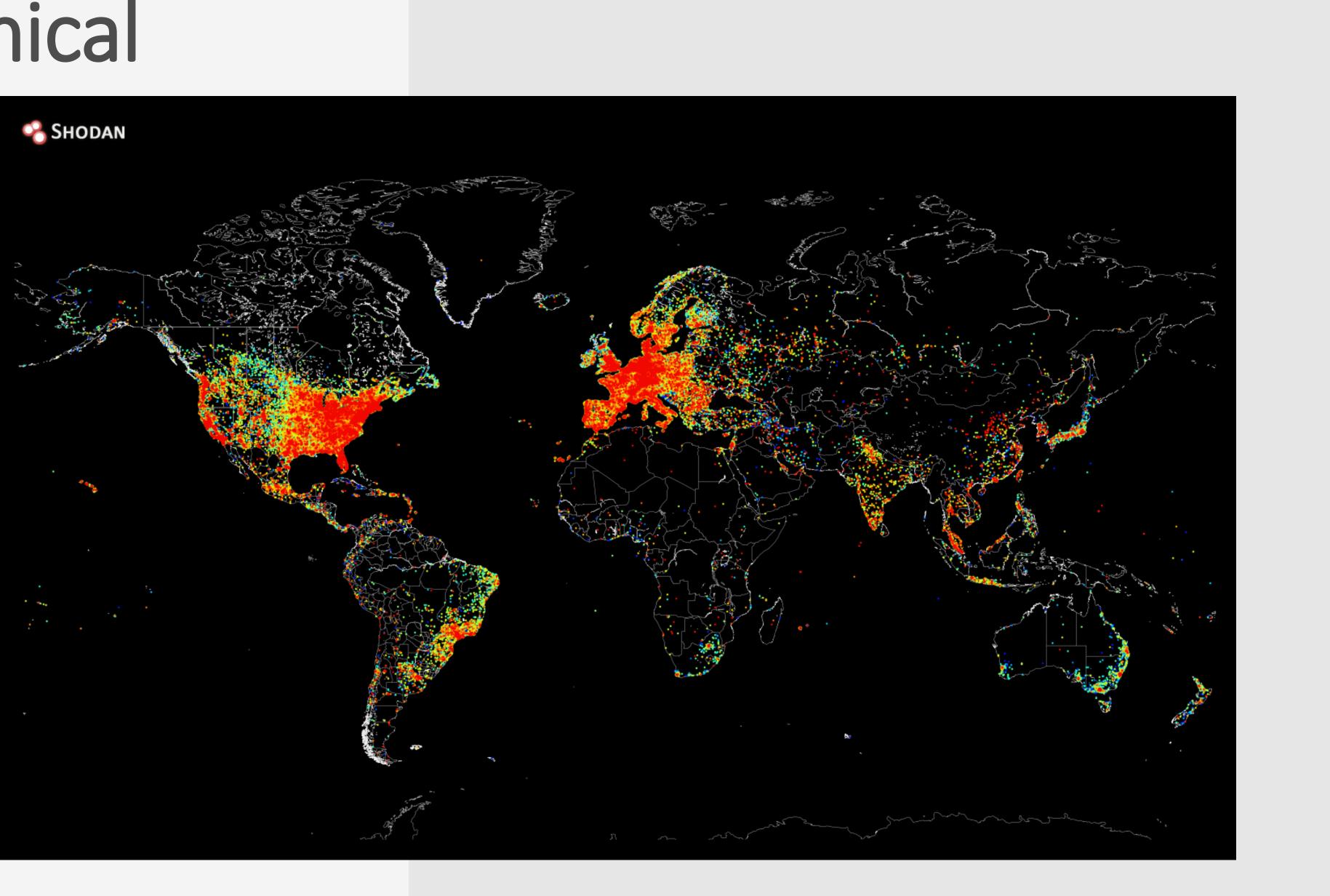
1998- David Wyley

Open Content- Applying to digital contents the same concept of Open Source Software



### Technical

@shodanhq Pinged all devices on the Internet, here's a map of where they're located :) pic.twitter.com/1vaX rpEoIp via @achillean 29 August 14









#### LICENSES

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This license lets you distribute, remix, tweak, and build upon the original work, even commercially, as long as you credit the original creation. This is the most accommodating of licenses offered

#### ATTRIBUTION-SHAREALIKE

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#### http://rack.2.mshcdn.com/media/ZgkyMDEyLzEyLzA4L2RkL0NDaW5mb2dyYXBoLmpJei5qcGc/f9f19a65/65e/CC-infographic.jpg





## Financial

There are many models for sustainable OERs: Philosophy

- •Membership interested organizations is invited to contribute a certain sum, either as seed only or as an annual contribution or subscription i.e. Sakai Consortium, OCW
- •Donation a project deemed worthy of support by the wider
- community requests-, and receives, donations. Hewlett Foundation •Sponsorhip/Institutional - MIT
- •Government: funding for OER projects by government agencies

# •Endowment – base funding, i.e. the Stanford Encyclopedia of

http://www.downes.ca/post/33401



### Defining "Open" in **Open Content**



http://www.opencontent.org/ definition/

5Rs model: the textbook book

- **Retain**: Make, own, and control their own copy of
- **Reuse**: Use the open textbook in its unaltered form **Revise**: Adapt, adjust, modify, improve, or alter the
- Remix: Combine the book with other openly licensed content to create something new Redistribute: Share copies of the original textbook, revisions, or remixes with others





### **OER Definition Downes**



http://wikieducator.org/Educators\_care/Defining\_OER

"Open Educational Resources (OER) are materials used to support education that may be freely accessed, reused, modified and shared by anyone."

- Stephen Downes (2011)

# CapeTown Declaration 2008



http://www.capetowndeclaration.org/

"Open education is not limited to just open educational resources. It also draws upon open technologies that facilitate collaborative, flexible learning and the open sharing of teaching practices that empower educators to benefit from the best ideas of their colleagues. It may also grow to include new approaches to assessment, accreditation and collaborative learning"

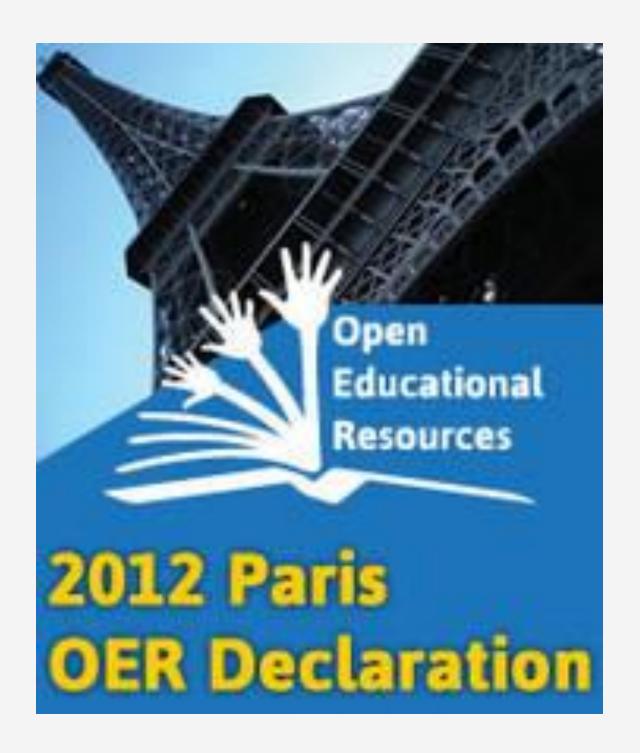








# **UNESCO** Paris Declaration 2012

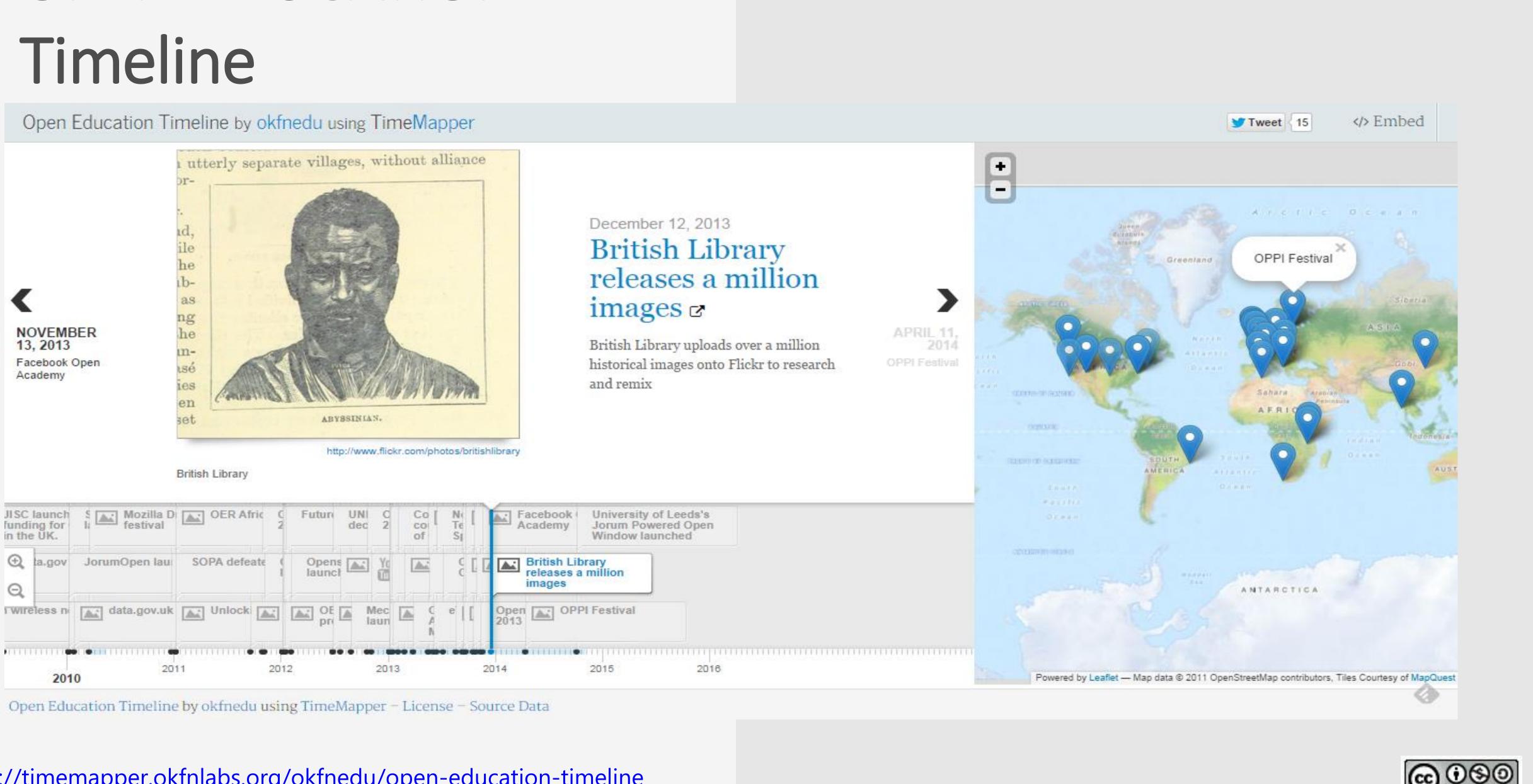


The Declaration recommends UNESCO member States: a. Foster awareness and use of OER. b. Facilitate enabling environments for use of ICT. c. Reinforce the development of strategies and policies on OER. d. Promote the understanding and use of open licensing frameworks. e. Support capacity building for the sustainable development of quality learning materials. f. Foster strategic alliances for OER. g. Encourage the development and adaptation of OER in a variety of languages and cultural contexts. h. Encourage research on OER. *i. Facilitate finding, retrieving and sharing of OER.* . Encourage the open licensing of educational materials produced with public funds.

http://www.unesco.org/new/en/communication-and-information/access-to-knowledge/open-educational-resources/what-is-the-paris-oer-declaration/



# **OPEN EDUCATION**



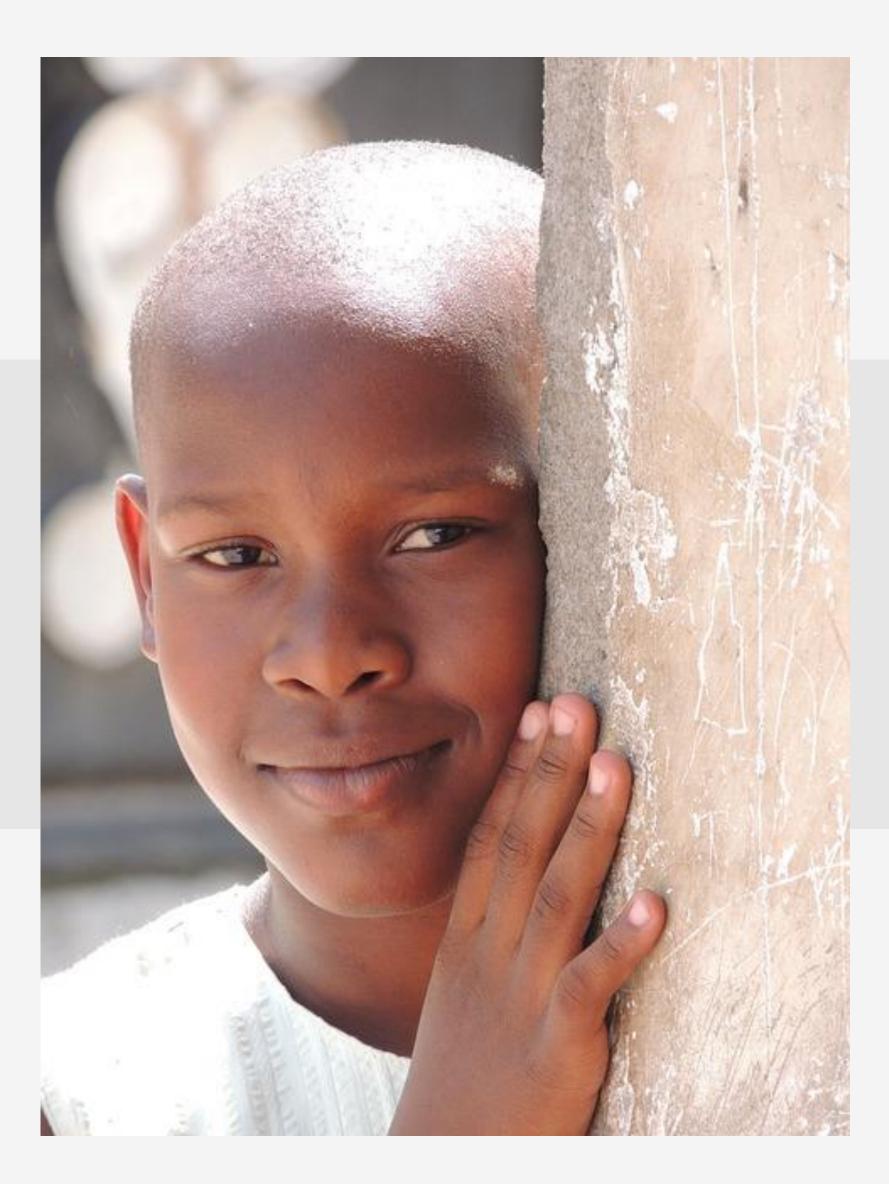
Open Education Timeline by okfnedu using TimeMapper - License - Source Data

#### http://timemapper.okfnlabs.org/okfnedu/open-education-timeline



### 2. OE Initiative

# •OER •OpenTextbook •OpenCourseWare Tools for open educator





OER Repositories World Map

of London - - Universitat de Barcelona

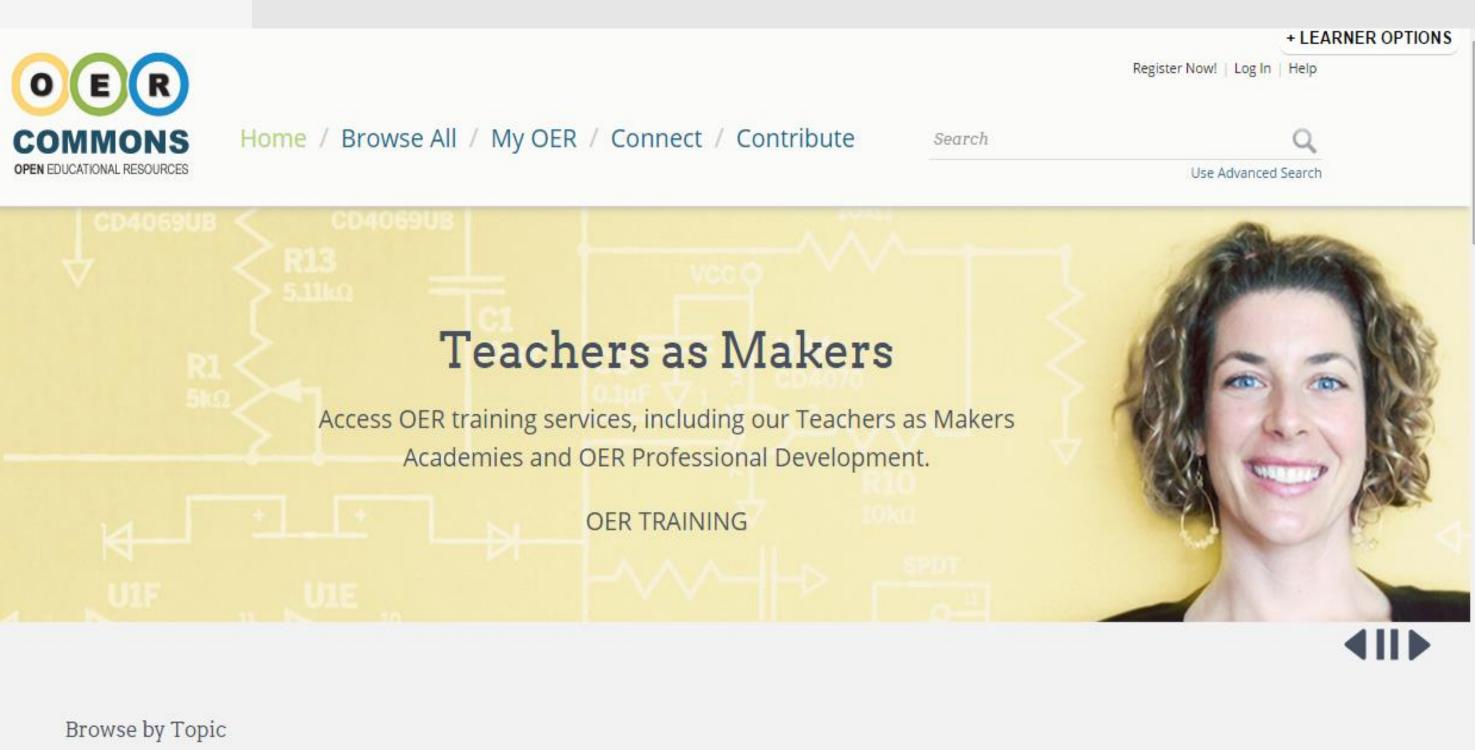


http://www.zeemaps.com/view?group=562530

OER Repositories worldwide By Javiera Atenas (@jatenas) & Leo Havemann (@leohavemann) Attribution-NonCommercial-ShareAlike CC BY-NO

# **OER COMMONS**

ISKME created OER Commons, publicly launched in February 2007, to support and build a knowledge base around the use and reuse of open educational resources (OER). OER Commons helps educators, students, and lifelong learners find Open Educational Resources through a single point of access from which they can search, browse, and evaluate resources in OER Common's growing collection of 50,000 high-quality OER.





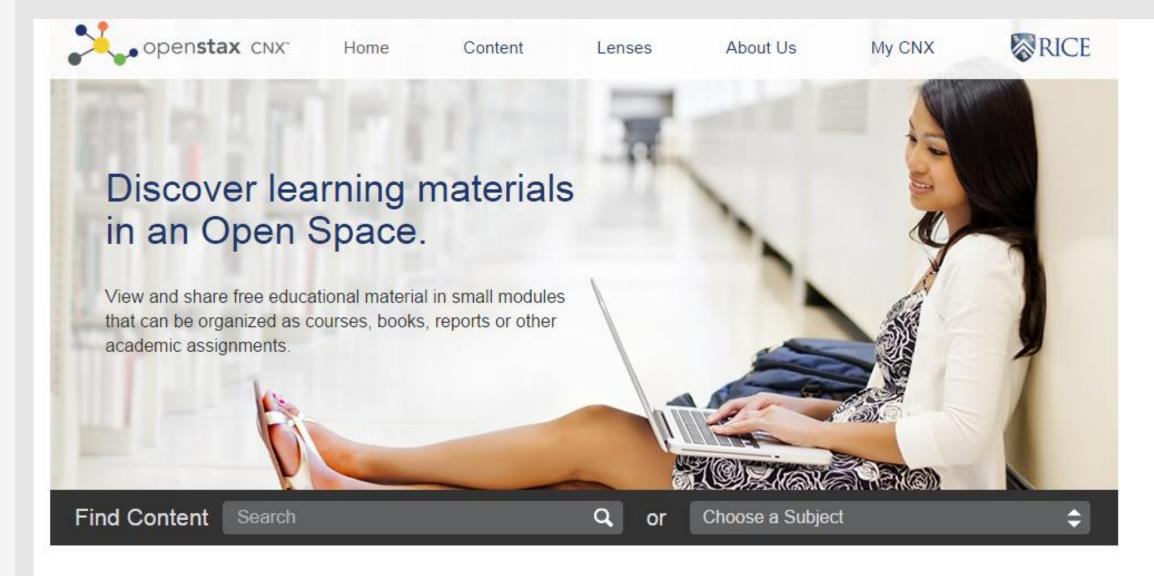
Education / Arts / Humanities / Social Sciences / Natural Sciences / Applied Sciences & Technology / Mathematics & Statistics

https://www.oercommons.org/

### Open Textbook

### The impact of OpenStax College on higher education

http://youtu.be/5ZQ9tscs7mM



#### Featured Books

More .

College Introduction to Sociology A one-semester, introductory sociology



Biology

Biology is grounded in an evolutionary

### http://cnx.org/



## MIT OCW

**On April 4, 2001**, MIT announced it would publish educational materials from all of its courses freely and openly on the Internet. Ten years later, OCW has shared materials from more than 2000 courses with an estimated 100 million individuals worldwide.

http://ocw.mit.edu



### Khan Academy

•Khan Academy is a non-profit educational organization created in 2006 by educator <u>Salman Khan</u> to provide "a free, world-class education for anyone, anywhere." Its website features thousands of educational resources, including a personalized learning dashboard, over 100,000 practice problems, and over 6,000 micro . By 2013, they were used by about 10 million students per month. Khan Academy's micro lectures have been watched over 468 million times.

Watch

and history

#### Help us change education

can contribute.





Contribute About Practice Coach

#### Watch, Practice, Learn almost anything-for free.

What started out as Sal making a few algebra videos for his cousins has grown to over 2,100 videos and 100 self-paced exercises and assessments covering everything from arithmetic to physics, finance,

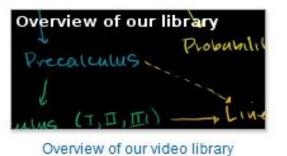
Browse the library — or — Try an exercise

Our small team is on a mission to deliver a world-class education to anyone anywhere, and you can help. Take a second to get the word out, or read about how teachers, translators, donors, and everyone else

#### Watch a video about the Khan Academy



Khan Academy on the Gates Notes





Khan Academy

0:00/2:13 🔘

Sal Khan talk at GEL 2010



Browse our library of over 2,100 educational videos...

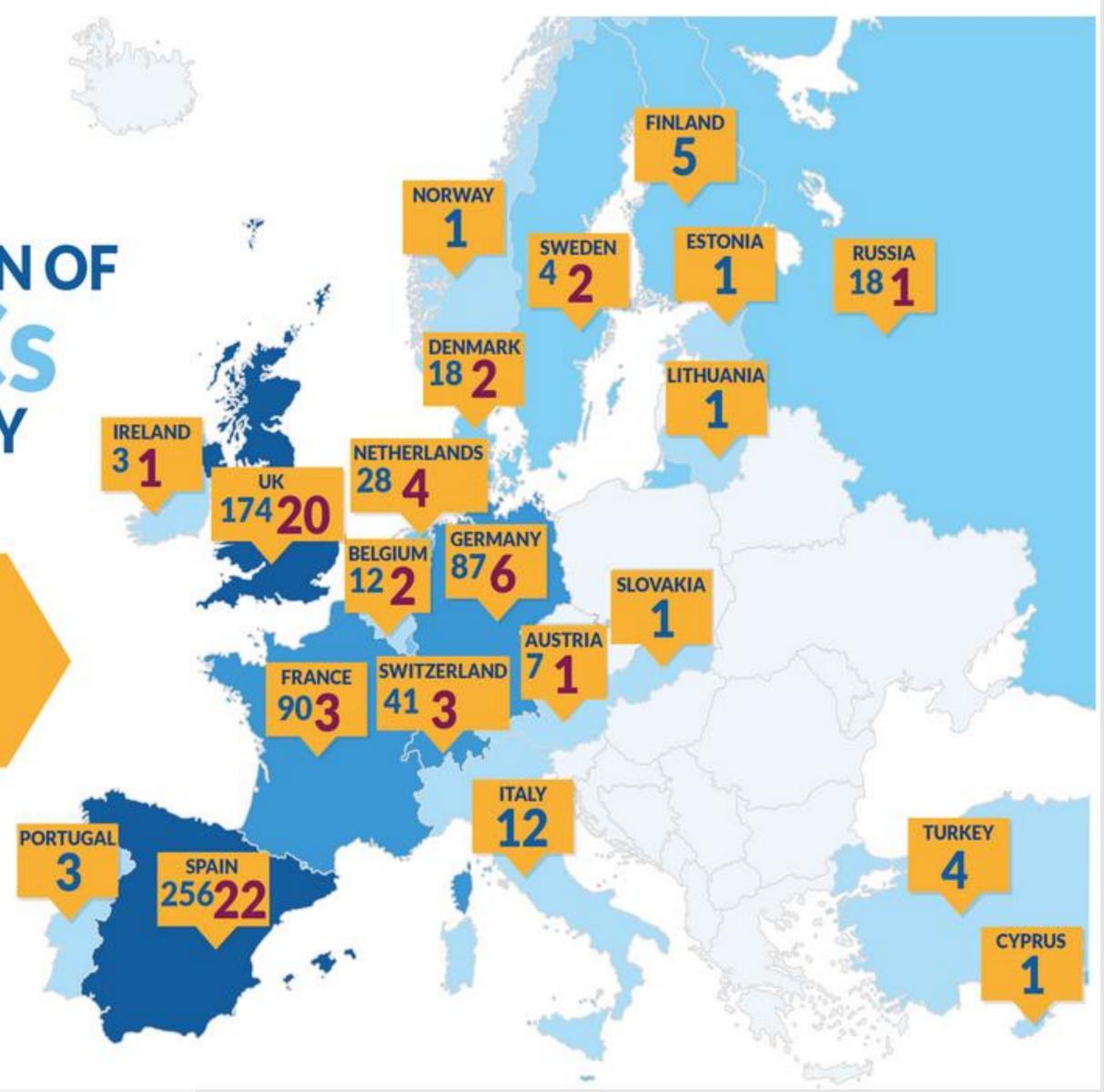
http://www.khanacademy.org/





### **DISTRIBUTION OF** 100Cs**PER COUNTRY**





MOOCs in our database MOOCs starting in September

http://www.openeducationeuropa.eu/

# Italy

- Lack of institutional OE project
- •No Open University
- Coo-petition is far away
- •Lack of sharing culture

### OilprojQct

HOME

IN DIRETTA



Oilproject è una scuola virtuale gestita da studenti, gratuita ed aperta a tutti, i politica. Le lezioni awengono online (sia in diretta, sia in differita) e sono tenu che la divulgazione libera dell'informazione. Chiunque può registrare una lez la più grande scuola online in Italia. Continua...



Il sistema di web learning della Regione Toscana



# Web Learning Università di Napoli Federico II





### UNIMORE | ITunes U

LEZIONI

Insegnal

Il tuo social learning

HOME

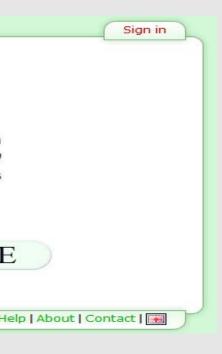
INSEGNA ONLINE CREA UN CORSO INSEGNALO

IMPARA ONLINE CORSI INSEGNALO

ACCEDI A TUTTE LE RISORSE INSEGNALO



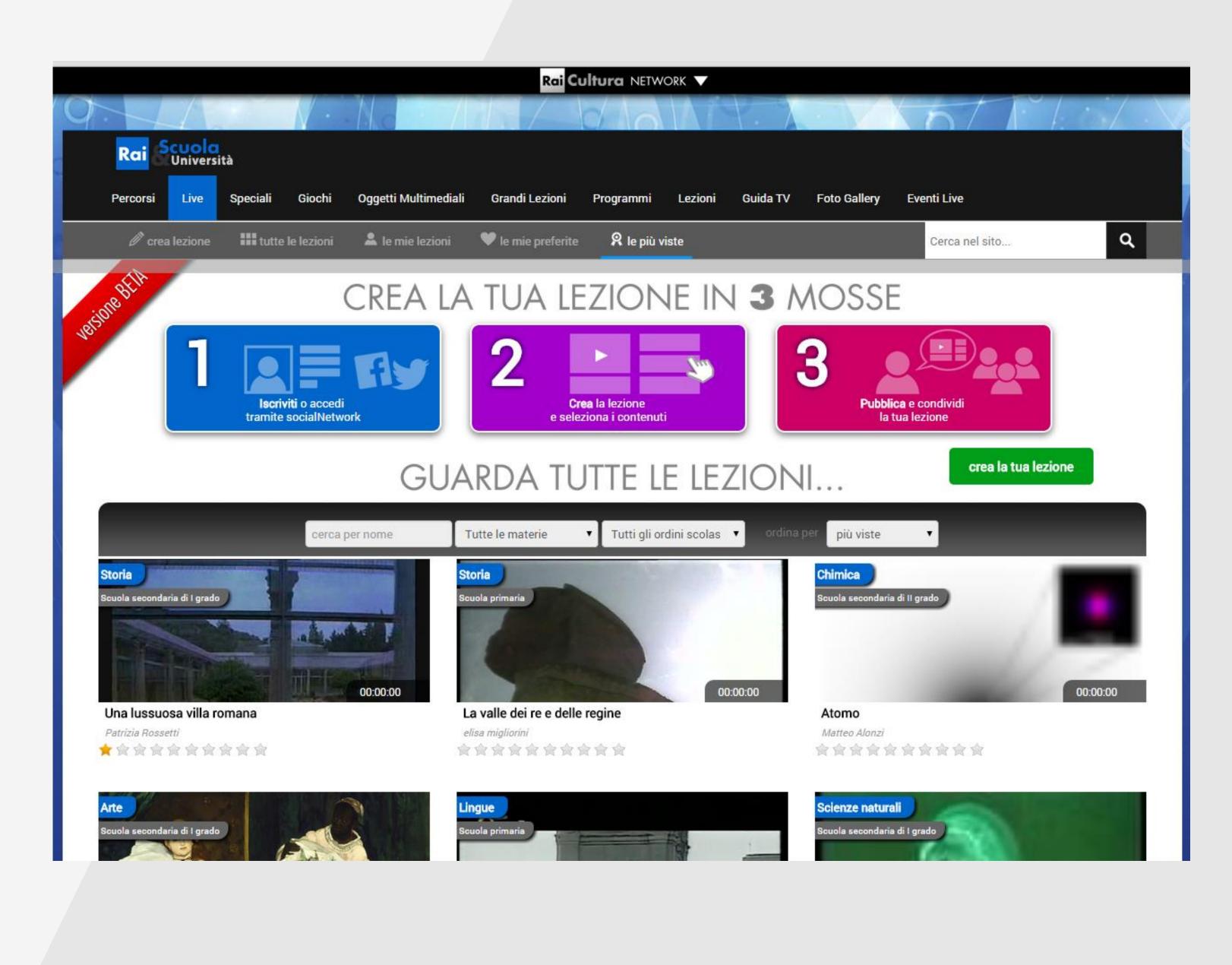






### Rai

Crea lezione http://www.raiscuola.rai.it/startLezioni.aspx





Map of Findability

suppos of Records Management

Independent Principality of Thesauri

Aller

Matrix Gasis

The Port of Facets

> Caulsation Way Kingdom of Maps

www.greenchameleon.com 2007

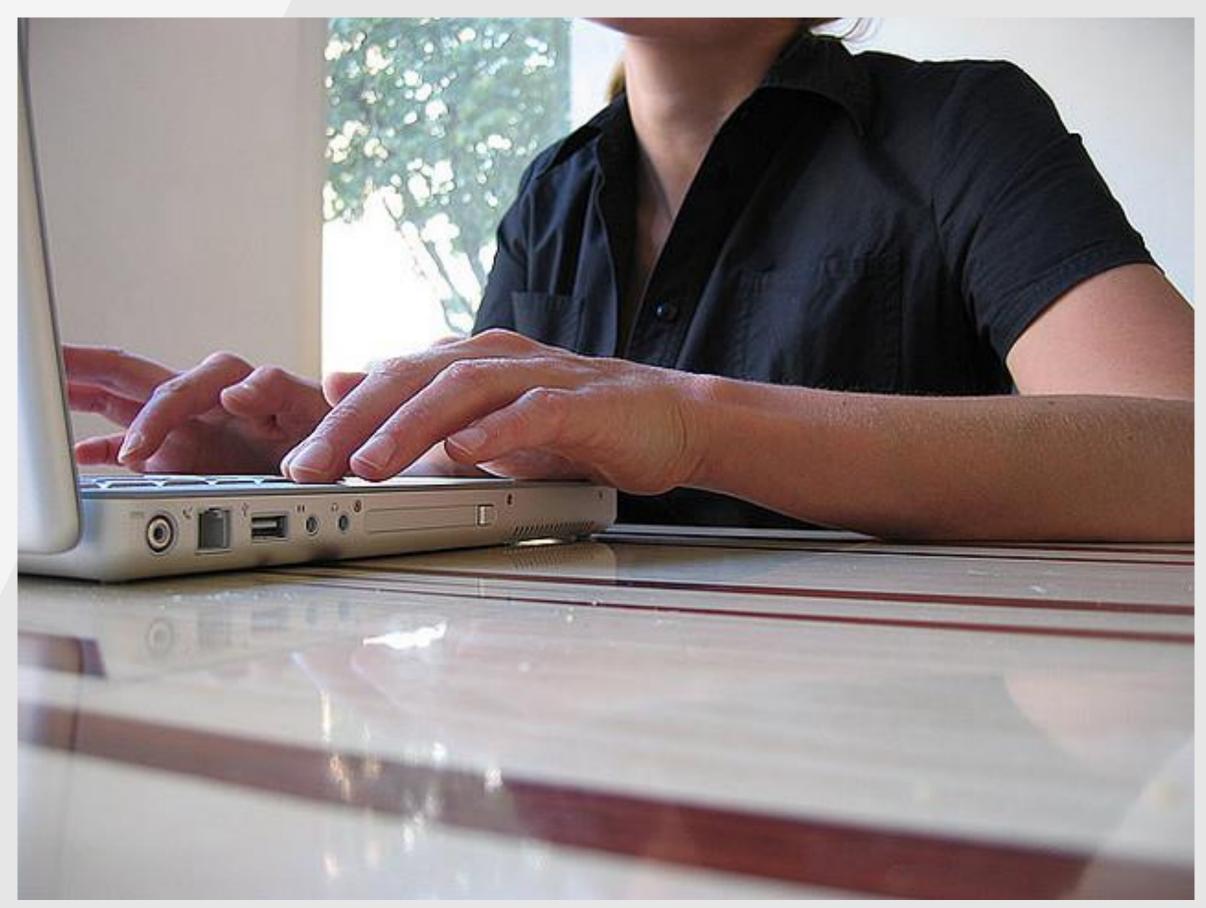


### Free = zero cost?

Teachers Finding Resources through FREE

- \$7.50 \$15.00 to find one resources
- Average lesson has 4 resources
- Average cost to find resources for one lesson = \$30-\$60 per lesson

http://www.lrmi.net/education-metadata-meetuppresentations



### https://flic.kr/p/2Vui8

### Tools: Metadata

#### schema.org

#### Getting started with schema.org

Most webmasters are familiar with HTML tags on their pages. Usually, H example, <h1>Avatar</h1> tells the browser to display the text string " about what that text string means—"Avatar" could refer to the hugely su it more difficult for search engines to intelligently display relevant conte

Schema.org provides a collection of shared vocabularies webmasters car engines: Google, Microsoft, Yandex and Yahoo!

You use the schema.org vocabulary along with the microdata, RDFa, or J you up to speed with microdata and schema.org so that you can start ad

- 1. How to mark up your content using microdata
  - a. Why use microdata?
  - b. itemscope and itemtype
  - c. itemprop
  - d. Embedded items

# LRMI has developed a **common metadata framework** for describing or "tagging" learning resources on the web.



ІМРАСТ	TH	IE SPECIFICA	ΤΙΟΝ	LEADERSHIP	NEWS	D
> LRMI Wiki	> FAQ	> About AEP	> About	Creative Commons		

> Contact Us

### About the LRMI

The Learning Resource Metadata Initiative (LRMI) is working to make it easier to publish, discover, and deliver quality educational resources on the web. Read below for a general background of the project or visit our FAQ page.

Co-led by the Association of Educational Publishers-the 5O1(c)(3) division of the Association of American Publishers-and Creative Commons, and funded by the Bill & Melinda Gates Foundation and the William and Flora Hewlett Foundation, the LRMI has developed a **common metadata framework** for

### 4. MOOC

New ideas A systems approach



# Rising demand for higher education

According to UNESCO (2009), there were almost 153 million postsecondary students worldwide in 2007, a 53% increase since the year 2000 and a fivefold increase in less than 40 years.

The demand for higher education is predicted to expand from 97 million students in 2000 to over 262 million students by 2025



## The pre-MOOC

"People around the world have gone crazy for this opportunity. Fully two-thirds of my 160,000 classmates live outside the US. There are students in 190 countries—from India and South Korea to New Zealand and the Republic of Azerbaijan. More than 100 volunteers have signed up to translate the lectures into 44 languages, including Bengali. In Iran, where YouTube is blocked, one student cloned the CS221 class website and—with the professors' permission—began reposting the video files for 1,000 students."

https://www.ai-class.com/



### University in 50 years



### **Sebastian Thrun**

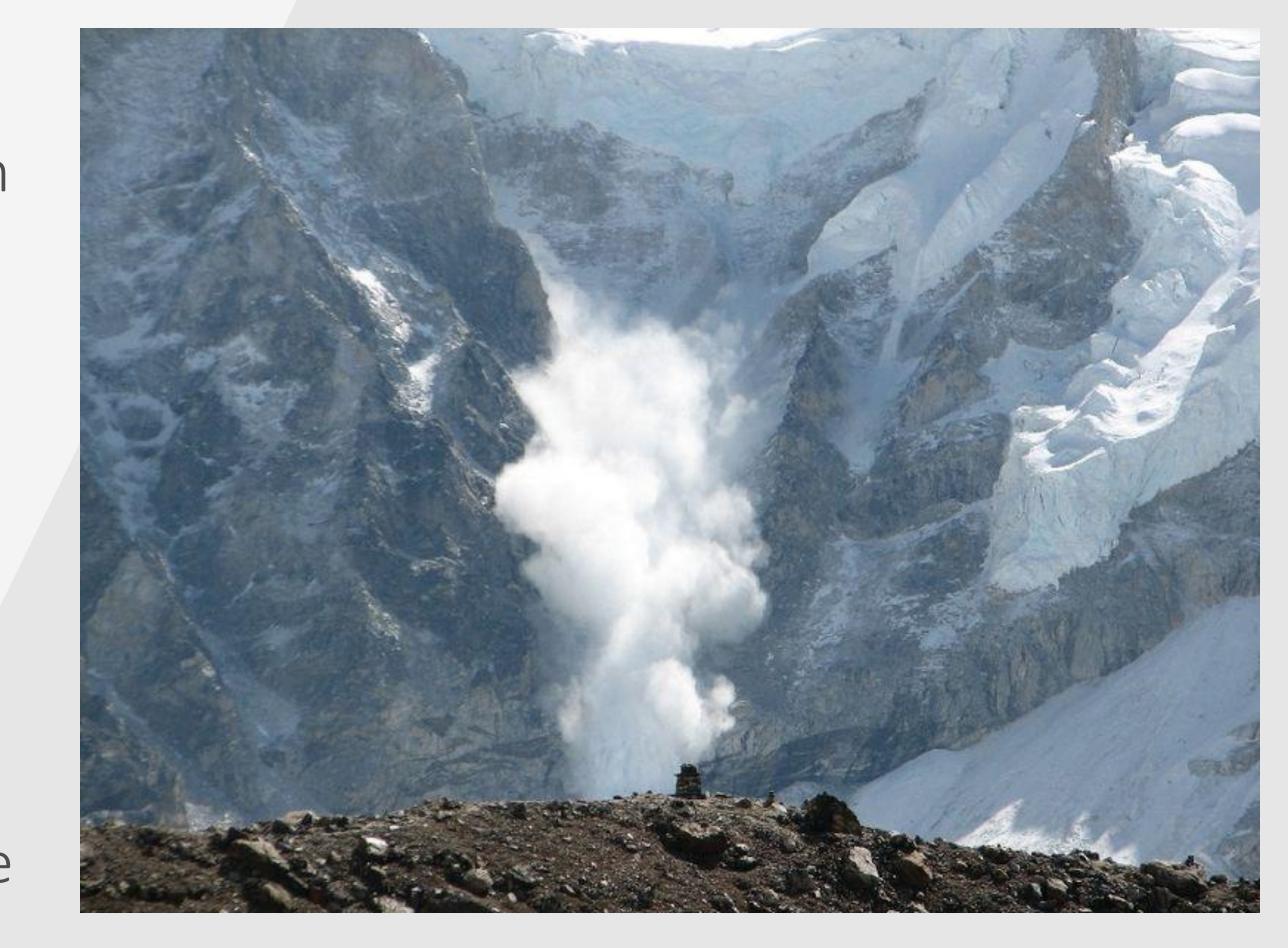
http://www.wired.com/wiredscience/2012/03/ff\_aiclass/all/1

In 50 years, there will be only 10 institutions in the world delivering higher education and Udacity has a shot at being one of them.



### An avalanche is coming

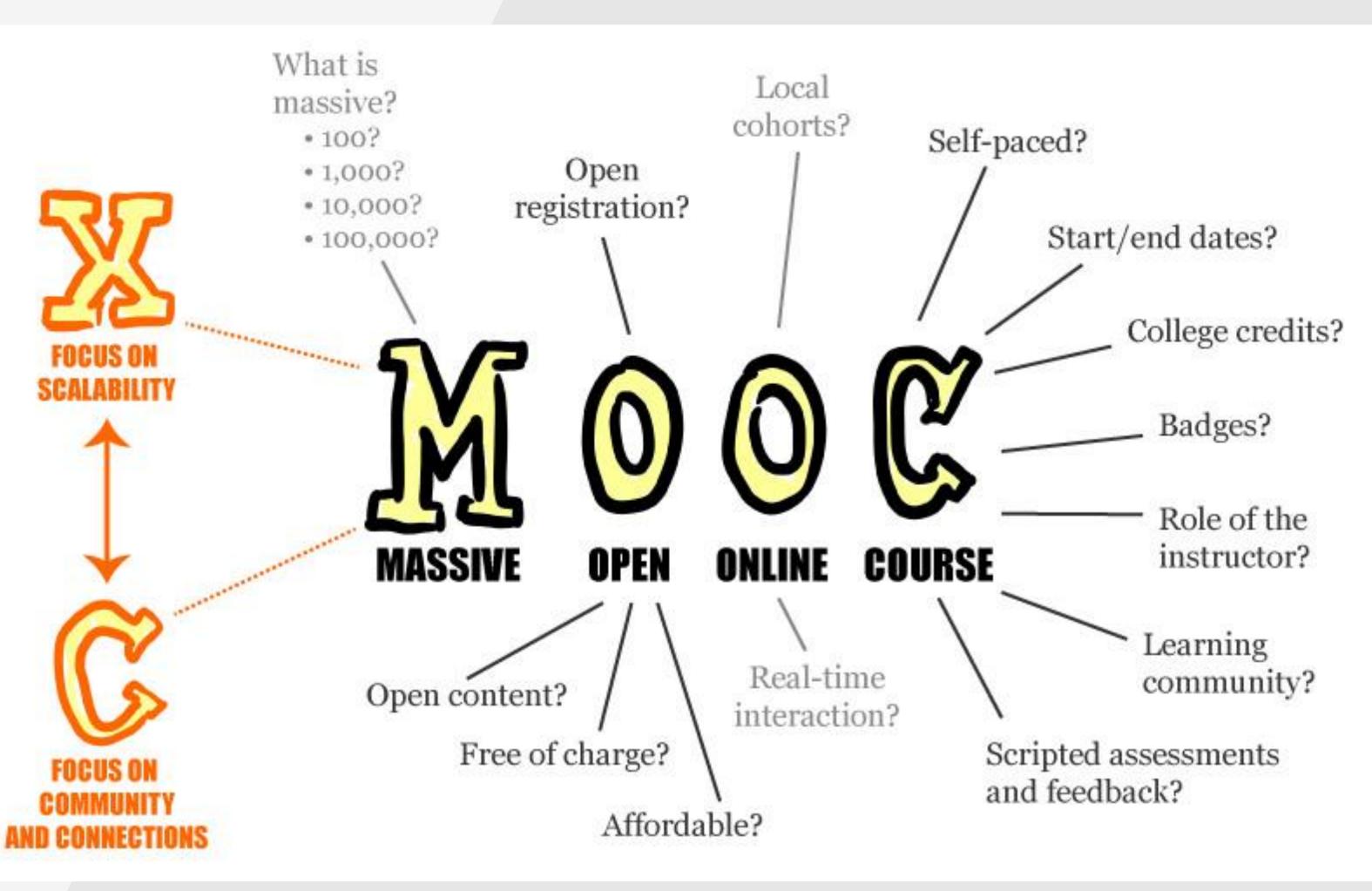
- •Increasing need of "synthesizers" of research
- research requires a substantial investment but there are fewer large corporation compared to 20 years ago
- •the identity of a university is linked to its buildings and its structures
- •the best universities in the world are the same as they were before the Second World War
- •Futurelearn, who from the experience of the Open University, has a good number of federal universities



https://en.wikipedia.org/wiki/Avalanche#mediaviewer/File:Avalanche\_on\_Everest.JPG

http://www.ippr.org/publications/an-avalanche-is-coming-higher-educationand-the-revolution-ahead

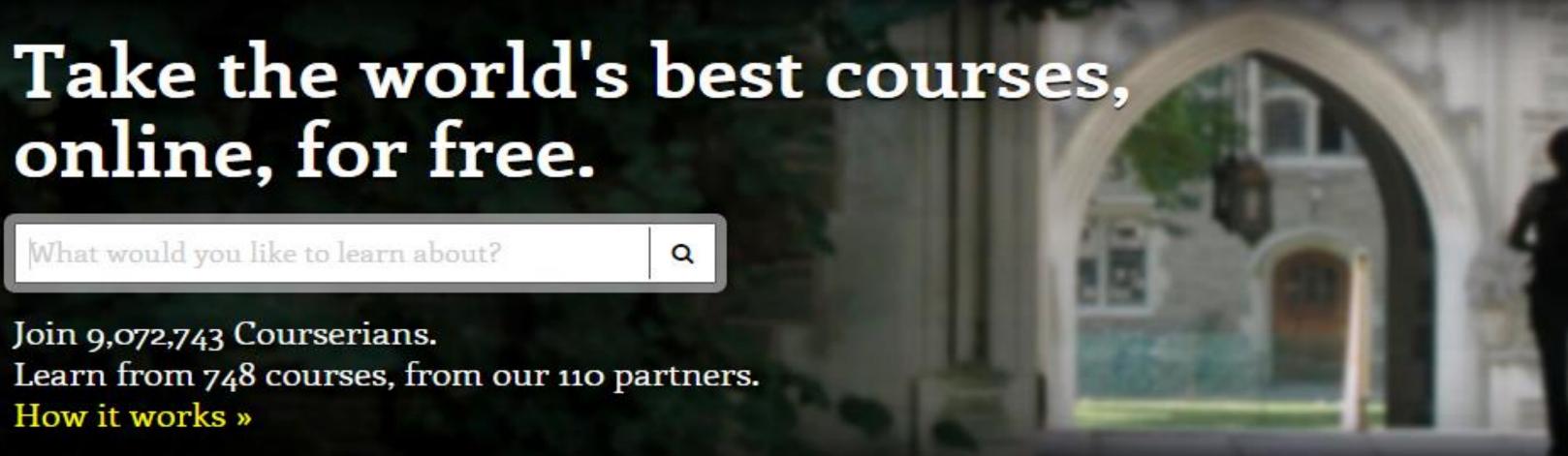
### Massive Open Online Course



### Coursera

### As of April 2014, Coursera has 7.1 million users in 641 courses from 108 institutions.

#### coursera



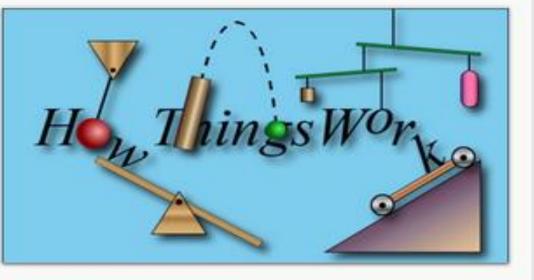


Understanding Video Capaca

Specializations Institutions About - | Sign In Sign Up Courses



What a Dlast Knows (and other things



Llouv Lbunge Mork 1



### EdX

EdX differs from other MOOC platforms, such <u>Coursera</u> and <u>Udacity</u>, in that it is nonprofit and runs on an <u>open-source</u> <u>software</u>platform.





#### COURSES SCHOOLS & PARTNERS REGISTER NOW

#### log in

#### Take great **online courses** from the world's **best universities**

HarvardX | AmPoX.1 September 10, 2014



This course, the first installment of the multipart Poetry in America...

Poetry in America: The Poetry...

#### edX online courses starting soon

Go



# Udacity

Udacity is funded by venture capital firm, <u>Charles River</u> <u>Ventures</u>, and \$200,000 of Thrun's personal money.<sup>[3]</sup> As of 28 April 2014, Udacity has 1.6 million users in 12 full courses and 26 free courseware focus more on vocational courses for professionals



### https://www.udacity.com/

# STAND OUT

How Courses Work Course Catalog

Get that ideal job. Grab that promotion. Stand out by learning in-demand tech skills from the best companies in Silicon Valley.

View Courses



Sign In

# lversity (De)

iversity is a MOOC provider in Germany. With over 82,000 students (Nov 2013) iversity's "The Future of Storytelling" is Europe's largest MOOC to date.



Courses About Teach

Deutsch Login Signup

### Study Anywhere

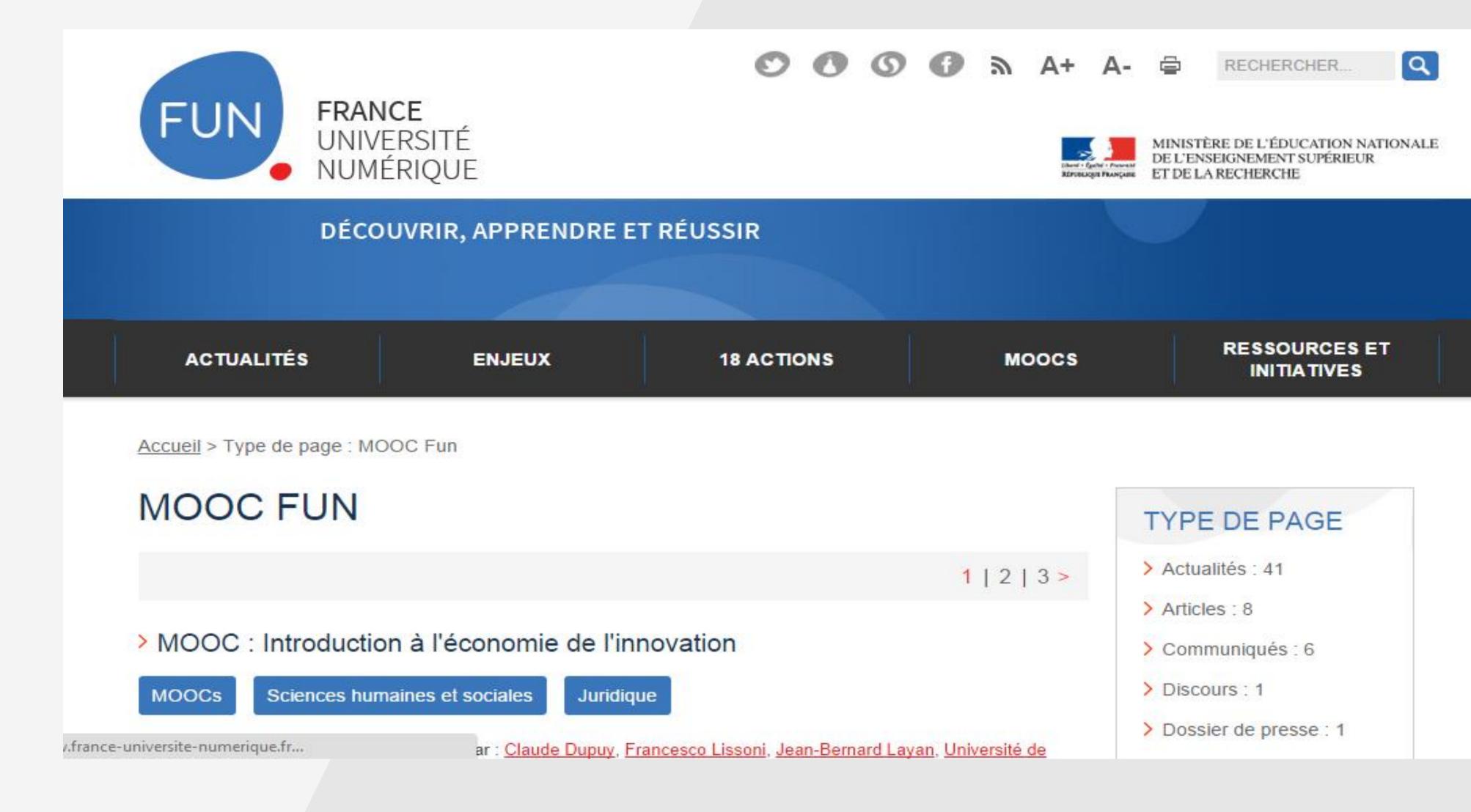
Take free online courses from inspiring professors!

SEE ALL COURSES



# FUN - Fr

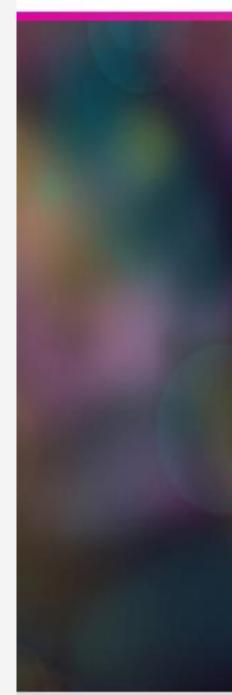
France Universite Numerique is launched in 2013 by the French Government



## Future Learn - UK

Futurelearn is a British Mooc provider launched by Open University including provision of MOOCs from non-university partners.





Courses

About

Partners

### Connecting people and ideas

Ð

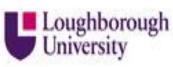
### The best free online courses in the world.

Browse courses



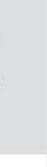
UiO: University of Oslo











>

# ECO project

The ECO Project is supported by European Commissione

ECO will create a combined MOOC platform – combine and transfer pilot activities in all the hubs involved



http://ecolearning.eu

### EMMA

The European Multiple MOOC Aggregator EMMA is a project supported by the European Union.

EMMA will provide a system for offering free online courses and multi-language highlighting the wealth of educational and cultural European Union.

http://europeanmoocs.eu /



0 7 1









EVENTS

CONTACT

MOOC

### MOOCs



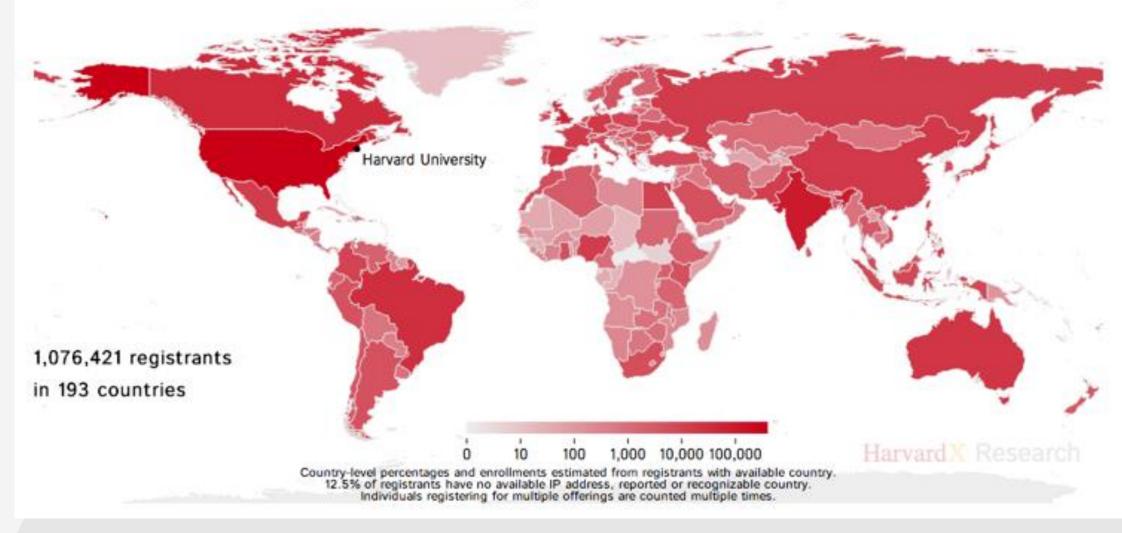




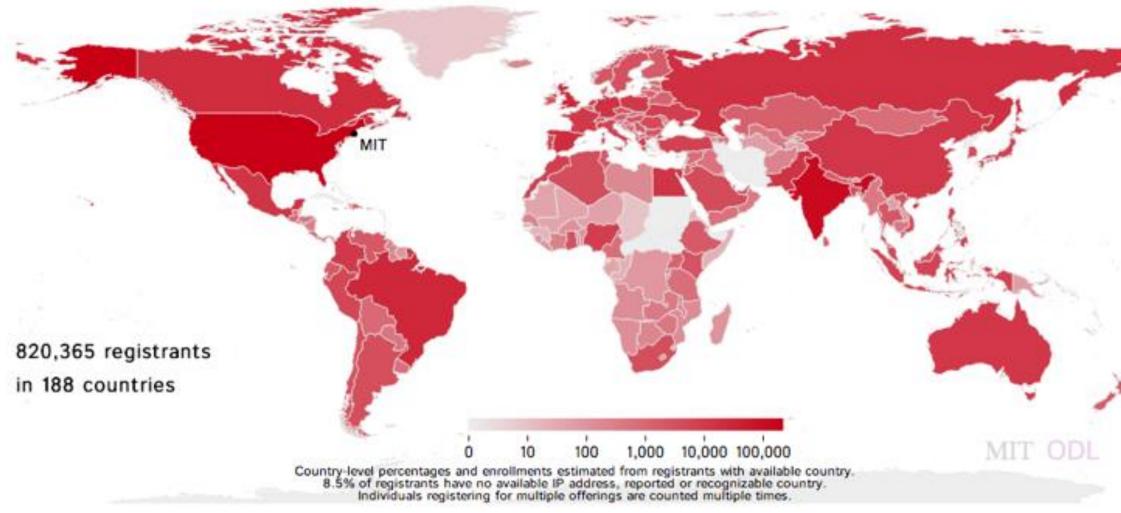
# MOOC are growing

Harvard and MIT MOOCS have 2 million students have enrolled and paid 65 thousand certificates. Members are mostly males with bachelor's degree and come from nearly every country in the world.

### All HarvardX Offerings (All Time) Estimated Worldwide Registration as of February 17, 2014

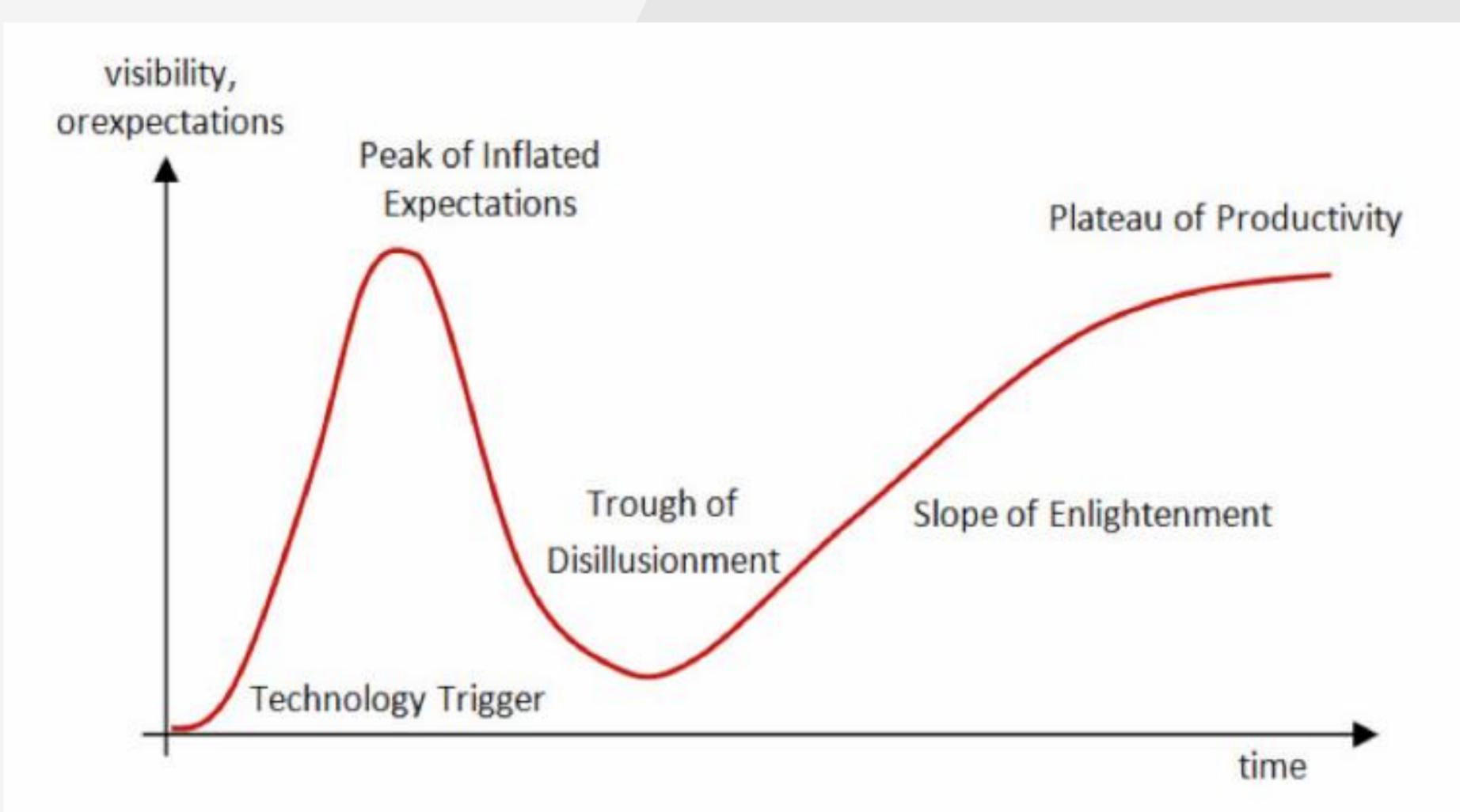


### All MITx Offerings (All Time) Estimated Registration by Country as of February 10, 2014





# The Hype Cycle



# What bike and MOOC have in commons?

The MOOC assumes that students are self-regulated learners who already have the academic and ICT skills necessary to succeed at stud

https://theconversation.com/moocs-andexercise-bikes-more-in-common-thanyoud-think-9726



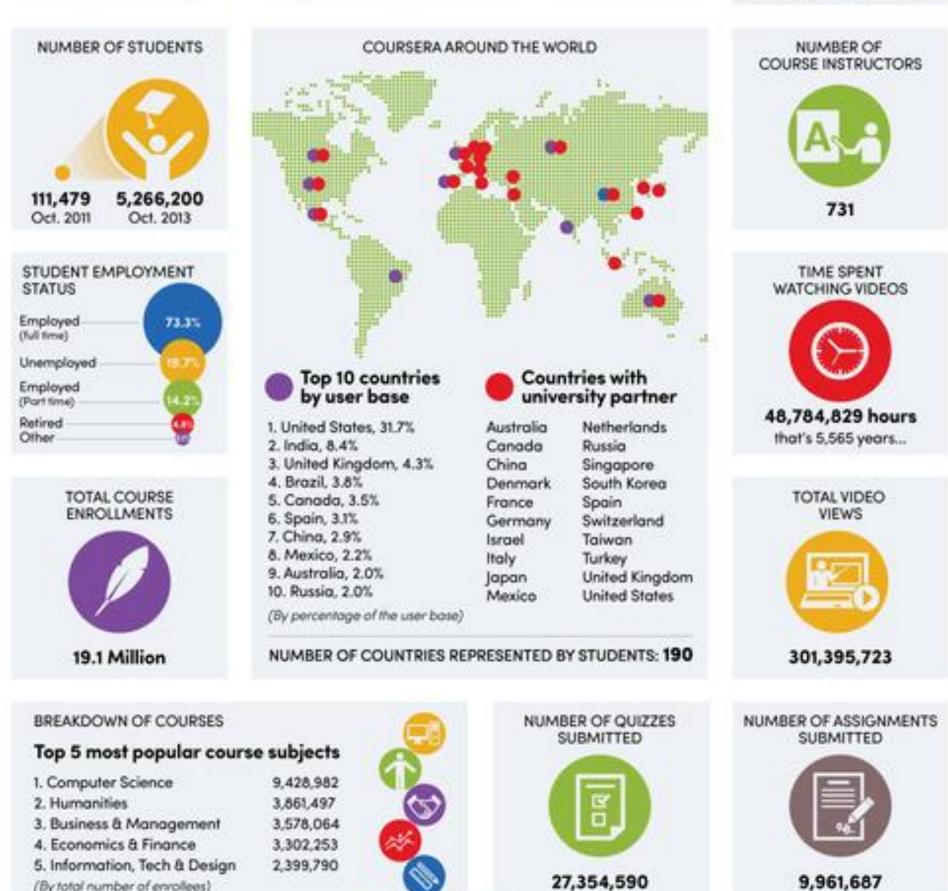
http://www.wyrdlight.com Author: Antony McCallum -

### The failure of MOOC ?

Broadening access to higher education, or real higher education opportunity for all. One does not necessarily imply the other. In higher education, <u>access</u> without support is not opportunity.

### coursera Education for Everyone: Coursera by the Numbers

In just two years Coursera has grown from a revolutionary idea to thriving community of more than 100 partner institutions, 5 million+ students from 190 countries, and 500+ courses across a diverse range of disciplines.



(By total number of enrollees)

October 24, 2013

NUMBER OF COURSES

AVAILABLE

NUMBER OF PARTNER UNIVERSITIES

Oct. 2011

Oct. 2011

532

Oct. 2013

Oct. 2013

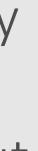
### Moocs and Zero Marginal Cost Education



Jeremy Rifkin

The Zero Marginal cost society: the internet of thing, the collaborative commons and the eclipse of capitalism, Palgrave Macmiliam, 2014

"Stanford University course cost approximately \$10000 to \$15000 to put online. Courses with video content cans cost twice that amount. But the marginal cost of delivering the courses is simply the cost of bandwidth, wich is nearly free. (The marginal cost is between three and seven dollars per person. About the same as a large cup of coffee and a cookie at Starbucks). So how do online universities pay for the fixed cost for MOOCS? The participating University pay Coursera around 8\$ a student to use the Coursera platform and an additional \$30 to \$60 a student to take the courses – all in all, **nearly** free. "







### New ideas





### **Open education** challenge

1.Cubes coding 2.Domoscio 3.Fun brush 4.Groupmooc 5.Klap 6.Learnworlds 7.Harness 8.Talkso

The Open Education Challenge, launched in partnership with the European Commission &, is part of Startup Europe. It is an opportunity for cutting-edge education startups to receive mentoring and seed funding through the European Incubator for Innovation in Education, and get direct access to investors from day one.

### Final Results

Over six months ago, we launched the Open Education Challenge to identify the top education startups and provide them with the support and funding necessary to make a significant impact in the education sphere, particularly in Europe.

From over 600 applications received in February, a panel of evaluators painstakingly narrowed down the competition over two rounds of selections. Eighteen teams made it to Barcelona for the Finalists' Workshop on July 13-15, where they pitched their projects to a European Jury chaired by Lord David Puttnam and with the participation of Xavier Prats Monné, Deputy Director-General for Education and Culture at the European Commission.

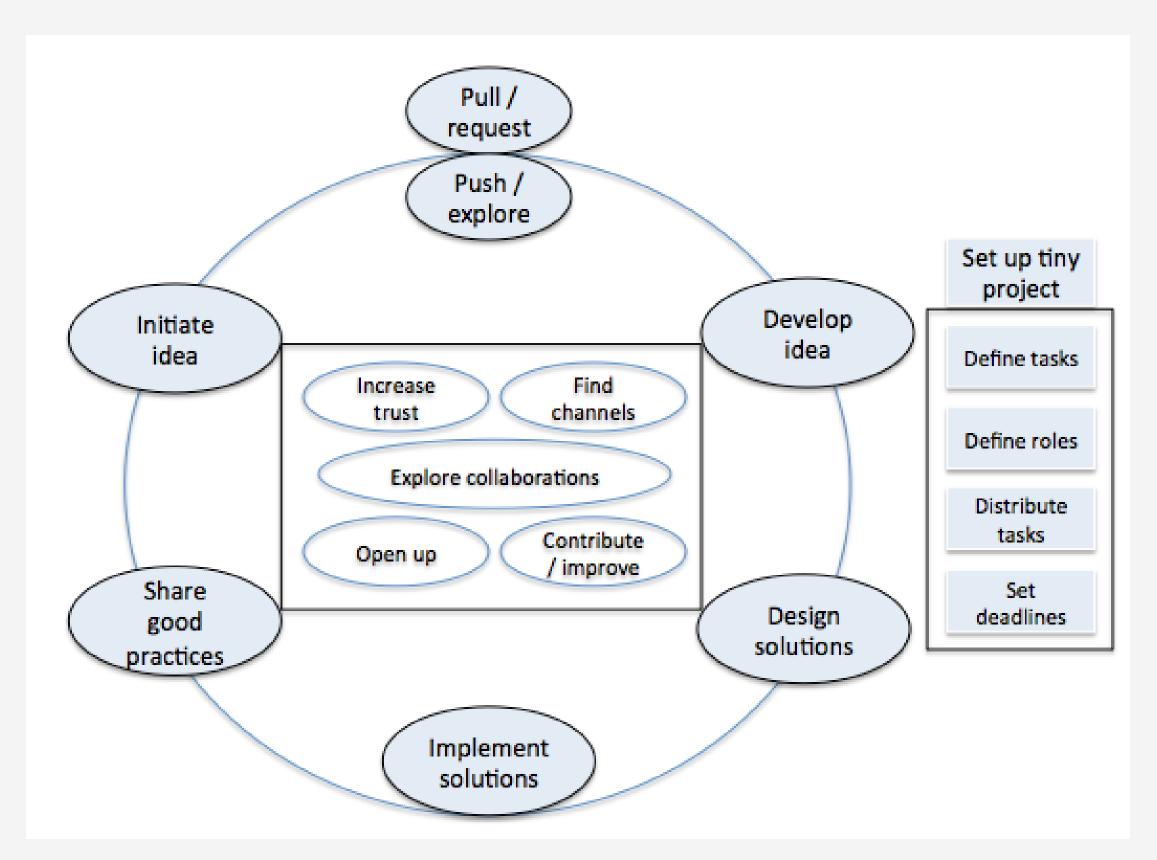
The Jury selected nine teams to participate in the *European* Incubator for Innovation in Education, starting in September 2014. The winning teams are depicted on the map - click on the blue place-markers to see a description of each project.

https://mapsengine.google.com/map/viewer?mid=zNipo7gnYSvE.kgNScApbcE8Y&usp=sharing





### **Open Education Ideas**



OEI life-cycle (Pirkkalainen & Pawlowski, 2014)

[..] enabling Open Education at an early stage: instead of sharing complete OER or Open Educational Practices (OEP), we aim to share ideas in the early design process. We believe this process will create a fundamentally different uptake of OER by creating **Emotional Ownership** of OER.

http://www.idea-space.eu/collaborating-on-ideas-how-to-get-started/





### **OEP Clearing house**

Implementing Recognition of VIRTUAL **MOBILITY and OER-LEARNING Through a** Learning Passport



Within higher education, the project will promote OEP, along with collaboration and mutual trust, rather than competition, between institutions. It will promote the creation of networks and European partnerships, both locally and across countries, especially in the creation of flexible learning pathways and non-formal learning. VM-Pass should accelerate innovation in learning, through openness, leading to an improvement in the overall efficiency and quality of education.



### "Oppikirjamaraton: How to Write an Open Textbook in a Weekend"

### "Get the tech side done before you start, and that will save everybody's nerves and time for the actual writing!"

https://creativecommons.org/weblog/entry/34643



# Booksprint

Over the course of four days in June, 2014, 5 faculty members from across British Columbia supported by a facilitator, librarian, researcher, illustrator, programmer and instructional designer, created this book. This involved drawing on our own research, teaching and experience and working with the team to put it all together into an online format; one which would be accessible to students and educators alike. Geography Open Textbook Collective

# B.C. in a Global Context



B.C. Open Textbook Project open.bccampus.ca

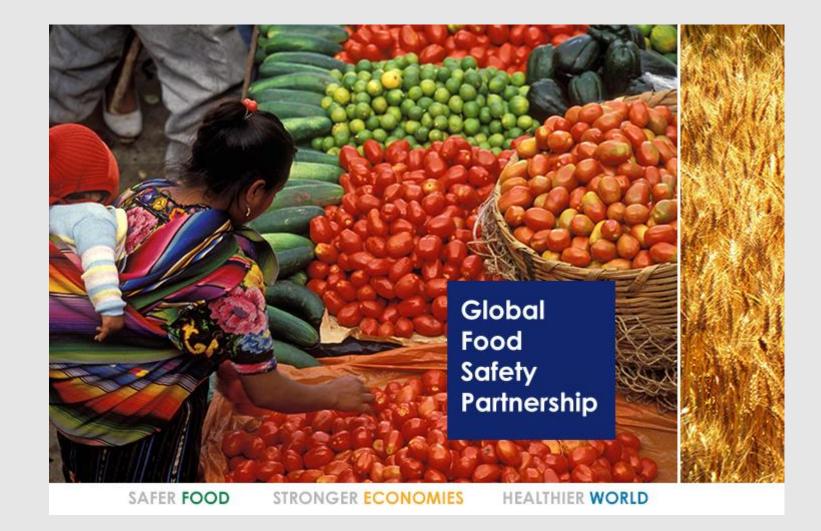
BCcampus III OpenEd

http://opentextbc.ca/geography/

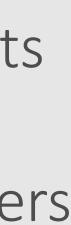
### A System Approach to **Open by Paul Stacey**

- 1. Open content
  - http://www.digitalgreen.org/
- 2. Open data
- http://www.data.gov/
- 3. Open access (Research)
  - http://doaj.org/
  - http://www.plos.org/
- 4. Open hardware
- http://farmhack.net/home/

http://edtechfrontier.com/2014/06/01/a-systems-approach-to-open/



A systems approach to open offers opportunities for information sharing, public participation, and collaboration. Multi-stakeholder adoption of open practices generates cumulative benefits for all stakeholders. In a systems approach to open the more stakeholders participating the greater the impact.



### The future is around the curve

### Thank you for your attention!



### https://flic.kr/p/4HijVa



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